

# Hot Property: One Broadway

By [Steve Adams](#) | Banker & Tradesman Staff | Oct 3, 2021 | [Reprints](#) | [Unlock Link](#) | [Print](#)



Photo by Adrian Wilson | Courtesy

**What:** One Broadway

**Where:** Cambridge

**Owner:** MIT Investment Management Co.

**Built:** 1969

A repositioning project inspired by hotel designs injects warmth and vibrancy into the 4,500-square-foot lobby of MIT's One Broadway office tower in Kendall Square.

MITIMCo asked Elkus Manfredi Architects to redesign the lobby to include a separate reception desk for the Cambridge Innovation Center, provide a variety of seating arrangements for collaborative and solo work and eliminate sound reverberation from the concrete ceiling and floor.

Highlights of the redesign include a wall-size, glass garage pivot door that connects to the ground-floor restaurant, wooden banquette seating, a glass-doored conference room and new artwork including an interactive water tower sculpture by Tom Fruin.

## They Said It:

"Like a well-appointed hotel lobby, this repositioned office tower lobby is no longer simply a pass-through. It is now a destination gathering space for the Kendall Square neighborhood. The welcoming environment

that greets visitors as they enter the lobby at One Broadway comes as a pleasant surprise amid the bustle of `the most innovative square mile on the planet.”

— Elizabeth Lowrey, principal, Elkus Manfredi Architects

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