

VIA MONTEJO CENTRO COMERCIAL

Merida, Mexico

Client: Thor Urbana Capital



Via Montejo Centro Comercial will be the vibrant heart of a new mixed use district located at the major crossroads of Paseo Montejo and the Periferico. A new landmark for Merida, the design inspiration for the Centro Comercial is derived from the natural beauty and sunny climate of the Yucatan Peninsula.

The project focuses on a harbor that will be active day and night with restaurants and waterfront activities. The grand circular form is inspired by the unique geometry of the region's cenotes. Embracing the water, the circular form itself becomes a sculptural sundial which will mark time across the face of the project in shadows. Lush landscape will flow throughout the project site, connecting the Centro Comercial to the natural landscape of the region completing the Yucatan interplay between sun, water, and nature.



