

THE AMERICANA AT BRAND

Glendale, California

Client: Caruso Affiliated



The Americana at Brand represents the redevelopment of eight formerly blighted city blocks in the commercial heart of Glendale, California. Developed by Caruso Affiliated, The Americana at Brand has become a vital part of this community located just north of downtown Los Angeles. The 16-acre project provides 475,000 square feet of stores and restaurants, an 18-screen cinema, 338 residences, and separate parking for residential and retail guests. The park, at approximately two acres, has become Glendale's primary gathering place, capable of supporting casual public use and programmed events. New buildings with active ground level shops and restaurants surround the park and also line Brand Boulevard connecting The Americana at Brand to its surrounding urban context.

New and existing public streets have been brought through the site to provide connectivity and seamless continuity of the urban fabric. Sidewalks are pedestrian-oriented, with ample widths, specialty paving, specimen plantings, lighting, and other amenities.

The residences are configured to address several urban design criteria as well as to provide a mix of product type. Single-loaded units buffer the 3,400-space parking structure; for-sale units are offered in traditional double-loaded configurations; and interior courtyards provide additional diversity of housing options.







