

THE PENINSULA CHICAGO
730 NORTH MICHIGAN AVENUE

Chicago, Illinois

Client: Thomas J Klutznick Company



AWARDS

*Best Hotel for Business Travel, 2006
Business Traveller magazine*

*World's Best Awards
No. One Hotel in North America, 2004
Travel + Leisure magazine*

*American Architecture Award, 1998
The Chicago Athenaeum*

*International Store Design
Best Facade, 1998
Institute of Store Planners/VM + SD
magazine*

Elkus Manfredi Architects designed both phases of this landmark mixed-use development project located on Chicago's famed "Magnificent Mile" along North Michigan Avenue, one of the most productive retail streets in the world.

Phase One of the project comprised a 235,000-square-foot block showcasing flagship stores for six national retail entities, among them Tiffany, Polo Ralph Lauren, Pottery Barn, and American Girl Place. Elkus Manfredi worked with individual tenants to help each express their iconic brand in a unique retail space. The challenge was to give tenants freedom to create distinctive spaces while ensuring structural integrity for the air-rights above.

In Phase Two, Elkus Manfredi designed the 390,000-square-foot, 339-room Peninsula Chicago hotel above the retail. Ranked among the top hotels in America, the hotel is set back to reinforce the traditional three- to four-story street-level scale of the Avenue. The Peninsula is entered on Superior Street, where elevators carry visitors to the two-story "sky lobby." Roofs of the retail spaces below support the hotel's landscaped terrace, which is flanked by a glass-enclosed ballroom. Crowning the entire complex and surrounded by dramatic views of the City and Lake Michigan is The Peninsula's spectacular health spa, a space of serene luxury befitting this world-class hotel on Chicago's most glamorous street. Hotel interior design was provided by Babey Moulton Jue & Booth.







